

THE COLLECTIVE VOICE FOR ADDICTION & MENTAL HEALTH IN NY

INUNITY ALLIANCE

Membership Benefits & Categories FY 25



InUnity Alliance, formed by the merger of two long-standing organizations, The Coalition for Behavioral Health and Alcoholism and Substance Abuse Providers of New York State (ASAP), will be a catalyst for strengthening substance use disorders and mental health services in New York State as rates of overdose, suicide and barriers to accessing services continue to escalate. We offer advocacy, training, education and work collaboratively with a robust network of diverse partners, including our membership of 200 addiction and mental health care providers statewide. This work is rooted in diversity, equity and inclusion. Together, we are a driving force that strengthens the continuum of care and advances the health and well-being of communities across New York State.

Benefits

- Advocacy & Representation
- Stay Informed
- Network & Leverage a Community of Subject Matter Experts
- Exclusive Membership Discounts & Resources
- Job Target
- Administrative Resources & Discounts

Membership Categories

- Agency
- Coalition & Partnership
- Corporate Affiliate Program
- Individual



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Scan
for more
information



Membership Benefits



Advocacy & Representation

Join community-based service providers across New York State to influence health care policy, shape behavioral health industry standards, and increase access to addiction and mental health services at the state and federal level, including New York City. Services include:

- policy analysis with projected impacts
- advocacy days;
- meeting facilitation with key decision-makers;
- policy update calls;
- coalition and association partnerships;
- memos, comment letters, white papers and other support;
- convening of experts to develop policy solutions; and
- regulatory guidance and technical support.



Stay Informed

Receive curated, timely communications and webinar updates on important policies, emerging trends, programmatic developments and current events impacting mental health and substance use disorders services.

Join us for virtual membership updates every month.



Network & Leverage a Community of Subject Matter Experts

Connect with the Behavioral Health community of distinguished agency leaders and industry experts dedicated to advancing health care in suburban, rural, and urban communities across NYS. These relationships provide invaluable opportunities to exchange ideas, share experiences and best practices, and advance solutions through.

Member-led Committees focused on topics policy and advocacy, across various special populations include Adolescent & Young Adult, Children, Compliance, DEI Committee, Healthy Aging, Health Home Care Management, Justice-Impacted Individuals, Policy & Advocacy, Prevention, Regulatory, and Veteran's Committees. [Register here.](#)

Conferences including Diversity, Equity, & Inclusion Summit, Veteran's Summit, Annual Conference and other curated in-person events.



Membership Benefits



Exclusive Membership Discounts

Open Minds: Agency Members enjoy access to an OPEN MINDS Circle Market Intelligence Elite-level Subscription. (\$10,000 value)

The National Council for Mental Wellbeing: Agency Members will enjoy automatic membership in The National Council for Mental Wellbeing. Access all the benefits of National Council membership, including their robust training calendar, special events, as well as discounts to the NatCon Annual Conference. (\$5,240 value)

Complimentary Impact Collaborative Membership:

As a founding member of the Impact Collaborative, your organization will receive a dynamic suite of resources, tailored technology solutions, discounts, and strategic support to elevate the quality and reach of your services. Through waived membership fees and early access to cutting-edge innovations, members gain a substantial advantage in accelerating operational efficiency and improving client outcomes. Beyond that, you'll join a powerful, cross-sector network where you can collaborate with other community-based organizations, technology partners, and funders—collectively shaping the future of mental health and substance use care in New York and beyond.



Job Target

Members receive access to InUnity Alliance's Job Bank highlighting available positions and profiling potential candidates in the Behavioral Health sector. IUA Members can post on the job bank for free.



Membership Benefits

Administrative Resources & Discounts (Agency Members Only)

Nonstop Administration and Insurance Services, Inc.: Nonstop's vision is to provide reduced barriers in access to healthcare. Nonstop Health uses an innovative first-dollar approach to plan design that provides cost certainty and savings for employers and reduces or eliminates upfront medical expenses for employees and their families without broker, carrier or provider changes. For more information about Nonstop, or to receive a savings analysis visit: www.nonstophealth.com/.

One Group: New Money-Saving DBL/PFL Program offers an effective alternative to managing increasingly costly New York State statutory employee disability coverage: InUnity Alliance-sponsored Group NYS DBL and PFL. InUnity Alliance brings you an exciting opportunity to lower your cost of disability/PFL insurance, administered by OneGroup. IUA Members are encouraged to participate in this group opportunity to attain maximum savings—anticipated to be approximately 10%! To learn more about the IUA Group DBL /PFL program, to initiate application, or to ask any questions about other available services, please contact: Josephine Bottitta at 1 (800) 268-1830 x4302 or via email: JBottitta@OneGroup.com

Unemployment Services Trust: For organizations that have not yet opted out of their state's unemployment tax, UST provides a 2-year savings projection compared to their state tax rate, and files the state paperwork to become a "reimbursing employer" when they elect to join UST. For nonprofits that have already exercised their right to become a reimbursing employer, UST provides a 2-year claims projection and cash-flow analysis along with an overview of each of the turnkey benefits they'll receive as part of UST's supported reimbursing program: 1) complete claims administration, 2) asset protection, and 3) HR hotline. For more information, please visit: www.chooseust.org/savings, and make sure to mention InUnity Alliance.

JOIN INUNITY ALLIANCE TODAY: MEMBERSHIP CATEGORIES

[Click here for the application form](#)

Agency Membership

Target Audience

Substance use disorders, mental health services providers, problem gambling, prevention, treatment, and recovery programs.

Membership Dues

Calculated based on the agency's total budget from OASAS and OMH. Please contact us for more information.

Coalition and Partner Membership

Target Audience

Coalitions, consultant organizations, business partners, and entities within the behavioral health sector.

Membership Dues

Please contact us for more information.

Corporate Affiliate Membership

Target Audience

Corporations and For-Profit organizations.

Membership Dues

Please contact us for more information.

Individual Membership

Target Audience

Individuals not otherwise affiliated with a non-profit agency or coalition in the behavioral health sector.

Membership Dues

Please contact us for more information.

Contact

Sherry LaFountain
Director of Events Management, Marketing, and Development

For more information regarding IUA's Membership Dues structure, please email:
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